

"All right Mr. De Mille... I'm ready for my close-up!"

# THE W UNVEILS NO LESS THAN 7 DESIGNER MODELS AND THE RESULTS ARE FLAWLESS

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WE'VE HEARD OF A MODEL UNIT BEFORE... maybe two if a development is lucky. Usually the model unit is an inoffensive, nondescript stand-in, meant to provide a backdrop for the potential buyer's imagination: What could I do with a unit like this? But recently, the team at the W Boston Residences took a very different tack. One might say they went collectively insane, creating seven designer finished model units, all on the 20th floor of the recently finished tower. We at Esplanade applaud that momentary insanity because not only has it produced seven drop-dead model residences, it has opened people's eyes as to how stunning the interiors of the W can be. You don't have to imagine how incredible your unit could be; they've gone and done it for you. Using marvelous designers, well-stocked vendors and contractors like Webster and Woodmeister, the team at the W has created something beyond special.

Bringing on board Boston's freshest talent for this project was inspired, as the W itself represents a new way

meichi peng









**Meichi Peng** was incredibly creative with the one-bedroom residence she was given to transform. Her team reconfigured a long hallway to contain a study with floor to ceiling bookcases on one side, and an unobstructed city view on the other. To facilitate actual work, rather than just mesmerized gazing, light-diffusing roman blinds were fabricated for the unit. The blinds can be used to create just the right amount of ambient light for work, or pulled all the way up to reveal that million dollar view. Rich blacks, oyster whites and dark wood is used in her interior to create a simple sophistication. Peng moved the dining area right up against this unit's sleek kitchen. By painting the entire backsplash and area surrounding the cabinetry dark to match, the working area of the kitchen visually recedes, allowing the focus to be on the dining. Every detail in this residence is exacting... but never fussy.



**A pair of tufted, comfortable chairs and shimmering drapes frame a scene focused on the golden dome of the State House in Fotene's sensuous living room.**

**Eric Roseff** has created an interior that seems to celebrate the constantly changing city that surrounds it. Roseff was given Unit 20G, which juts out at perhaps a 60 degree angle from the side of the building. This serendipitous feature creates a prow shape for the open plan living and dining room. The wonderful sheen of Venetian plaster in this space reflects the city below, and the punches of color